Skills:

| STUDY MODULE DESCRIPTION FORM   |   |  |   |                             |                                  |  |  |  |  |
|---|---|--|---|-----------------------------|----------------------------------|--|--|--|--|
|   | of the module/subject rcultural Commu   | nication   |   | Code<br>1010512331010914857 |                                  |  |  |  |  |
| Field of  | study   |  | Profile of study  | n                           | Year /Semester                   |  |  |  |  |
| Computing   |   |  | (general academic, pra  | ,                           | 2/3                              |  |  |  |  |
| Elective path/specialty   |   |  | Subject offered in:   |                             | Course (compulsory, elective)    |  |  |  |  |
|   | Games and   | Internet Technologies  | Polish  |                             | elective                         |  |  |  |  |
| Cycle of study:   |   |  | Form of study (full-time,part-time)   |                             |                                  |  |  |  |  |
| Second-cycle studies  |   |  | full-time   |                             |                                  |  |  |  |  |
| No. of h  |   |  |   |                             | No. of credits                   |  |  |  |  |
| Lecture: 10 Classes: 20 Laboratory: -   |   |  | Project/seminars: - 2   |                             |                                  |  |  |  |  |
| Status of the course in the study program (Basic, major, other)   |   |  | (university-wide, from another field)   |                             |                                  |  |  |  |  |
|   |   | other  | ι   | university-wide             |                                  |  |  |  |  |
| Educati   | on areas and fields of sci  | ence and art   |   |                             | ECTS distribution (number and %) |  |  |  |  |
| technical sciences  |   |  |   |                             | 2 100%                           |  |  |  |  |
| Resp  | onsible for subj  | ect / lecturer:  | Responsible for su  | ubject /                    | lecturer:                        |  |  |  |  |
| dr L  | iliana Szczuka-Dorna  |  | Ewa Hołubowicz  |                             |                                  |  |  |  |  |
| email: liliana.szczuka-dorna@put.poznan.pl  |   |  | email: ewa.holubowicz@put.poznan.pl   |                             |                                  |  |  |  |  |
|   | 61 6652491<br>htre of Languages and   | Communication PLIT   | tel. 61 6652492   |                             |                                  |  |  |  |  |
|   | trowo 3a Str., 60-965 F   |  | Centre of Languages and Communication<br>Piotrowo 3a Str., 60-965 Poznań  |                             |                                  |  |  |  |  |
|   | •   |  | ,   |                             |                                  |  |  |  |  |
| Prere   | equisites in term   | s of knowledge, skills an  | a social competent  | ies:                        |                                  |  |  |  |  |
| 1   | Knowledge   | Senate, especially K_W1-2, K_\   | of the first cycle studies defined in the resolution of the PUT Academic C_W1-2, K_W4, K_W6-15 that are verified in the admission process to the s ? the learning objectives are available at the website of the faculty pl |                             |                                  |  |  |  |  |
|   |   | Student starting this module showith level B2 (CEFR).  | ould have her/his English language competence compatible  |                             |                                  |  |  |  |  |
| 2   | Skills  | Learning objectives of the first cycle studies defined in the resolution of the PUT Academic Senate, especially K_U1-2, K_U4, K_U7-8, K_U14-20, K_U22-23, K_U26 that are verified in the admission process to the second cycle studies? the learning objectives are available at the website of the faculty www.fc.put.poznan.pl |   |                             |                                  |  |  |  |  |
|   |   | S/he should have the ability to solve basic problems concerning intercultural differences.  Moreover s/he should understand the necessity to extend her/his competences.   |   |                             |                                  |  |  |  |  |
| 3   | Social competencies   | Learning objectives of the first cycle studies defined in the resolution of the PUT Academic Senate, especially K_K1-9 that are verified in the admission process to the second cycle studies? the learning objectives are available at the website of the faculty   |   |                             |                                  |  |  |  |  |
|   | <b>P</b>  | In addition, in respect to the social skills, the student should show such attitudes as individual and teamwork, ability to use different sources of information.  |   |                             |                                  |  |  |  |  |
| Assu  | mptions and obj   | ectives of the course:   |   |                             |                                  |  |  |  |  |
| 1.  | Provide students with basic knowledge regarding Intercultural Communication.        |  |   |                             |                                  |  |  |  |  |
| 2.  | Provide students with contemporary ways of Intercultural Communication.             |  |   |                             |                                  |  |  |  |  |
| 3.  | Develop students? skills in solving communicative problems in intercultural groups. |  |   |                             |                                  |  |  |  |  |
| 4.  | 4. Advancing students? language competence towards the level at least B2+ (CEFR).   |  |   |                             |                                  |  |  |  |  |
| Study outcomes and reference to the educational results for a field of study                                      |   |  |   |                             |                                  |  |  |  |  |
| Knov  | vledge:   |  |   |                             |                                  |  |  |  |  |
| 1. has  | detailed knowledge in   | Intercultural Communication - [K   |   |                             |                                  |  |  |  |  |
| 2. knov   | ws basic theories of In   | tercultural Communication - [K_V   | V3]   |                             |                                  |  |  |  |  |
| 2. understands interpultural differences and problems connected with them both in written and eral communication. |   |  |   |                             |                                  |  |  |  |  |

# **Faculty of Computing**

- 1. is able to communicate in mother tongue and English, using different techniques in professional environment, [K\_U2]
- 2. is able to recognize elements of non -verbal communication taking into account intercultural differences [K\_U3]
- 3. is able to use different negotiation styles taking into account the speakers? nationalities [K\_U4]
- 4. has language skills at B2+ level in accordance with the requirements set out for level B2+ (Common European Framework of Reference for Languages) [K\_U6]
- 5. is able to work in a team, taking on different roles [K\_U15]

### Social competencies:

- 1. is able to collaborate and cooperate in a team performing different roles and taking into account intercultural differences [K\_K5]
- 2. is able to extend her/his life-long learning knowledge based on practical knowledge and professional literature [K\_K2]
- 3. is able to communicate effectively in different environments [-]

# Assessment methods of study outcomes

#### Formative assessment:

- a) tutorials:
- Progress of tasks realization,

#### Summative assessment:

- b) verification of assumed learning objectives related to tutorials
- Constant assessment during tutorials of oral tasks;
- Ability of teamwork;
- Project realization

## **Course description**

Theoretical introduction to Intercultural Communication (IC). Theories of IC. Edward Hall: the beginnings of IC. Verbal and non-verbal communication. IC in companies. Richard Gesteland: division of cultures. Geert Hofstede: division of cultures in businesses. Ethics in organizations. Savoir-vivre in intercultural corporations.

#### Learning methods:

1. Tutorials: solving tasks, practical exercises, discussion, teamwork, multimedia showcase, workshops, team-building games, case studies

### Basic bibliography:

- 1. Hofstede, Geert Hofstede Gert Jan, Cultures and Organizations Software of the Mind, The McGraw Hill Companies, 2005
- 2. Gesteland Richard, Cross-Cultural Business, Copenhagen Business School Press, 2001
- 3. Spencer-Oatey Helen, Franklin Peter, Intercultural Interaction, A Multidisciplinary Approach to Intercultural Communication, Palgrave Macmillan, 2009
- 4. J. Comfort, P. Franklin, The Mindful International Manager, York Associates International Ltd., 2008

### Additional bibliography:

- 1. Axtell, Roger E. Do?s and Taboos Around the World. John Wiley & Sons, 3rd ed., 1993
- 2. Journals on Intercultural Communication? selected readings

### Result of average student's workload

| Activity  | Time (working hours) |
|---|----------------------|
| 1. participating in tutorials   | 30                   |
| 2. consulting issues related to the subject of the course; especially related to t laboratory classes and | 5                    |
| projects,   | 5                    |
| 3. studying literature / learning aids (10 pages = 1 hour), 50 pages                                      | 10                   |
| 4. preparing to and participating in final assessment tests related to tutorials                          |                      |

### Student's workload

| Source of workload   | hours | ECTS |  |  |  |  |
|----------------------|-------|------|--|--|--|--|
| Total workload       | 50    | 2    |  |  |  |  |
| Contact hours        | 32    | 1    |  |  |  |  |
| Practical activities | 20    | 1    |  |  |  |  |